

SYC Board Meeting: Wednesday, February 19, 2020

- Gayle Cader - President
- Jenn Helland – Vice President
- Barb Jeffords – Communications Chair
- Julie Robbins - Secretary

Domaine Change:

- Want to change over to sunsetapollosyouthcheer.com - but this means creating a website from scratch. It would be \$800 to have someone to go in and create this for us. It doesn't look like we have an option at this point since Toni won't give us access to the domaine. Would Mary be open to helping to recreate website for us?
- Domaine expires in Oct/Nov; Does Wix have an expiring contract? Did Toni pay the renewal for last year?
- We will need to pay for domaine and wix hosts our content again. But if we move away from Wix, we cannot get any of our content back
- Gayle will look into Wix – our subscription, content host, costs

Should we start to use Google Forms? People can go in and register on line instead of having to do paper registration forms. They could click then we export into an excel spreadsheet for invoicing. The board agrees to move forward

- All registration could be on-line except for medical and liability forms. There's a business and a standard area.
- If we do this, then we could cut it down to doing just one open house instead of two.

Registration for Insurance

Board Positions Available:

- Treasure
- Secretary – Julie will let them know by end of Feb if she's in for 2020 season

Erin and Barb are in for 2020

Jen has agreed to stay one more year

Dates:

- High School Camp – Aug 8 – 10
- SYC Camp Aug 15 & 16 – would like to bring Natalie back
- Practice will start August 3<sup>rd</sup>

Uniforms / Pricing

- If we move to a skirt with a button, it will be a \$5.00 increase
- Do we increase our costs to \$125
- We will review pricing updates and costs at the next meeting
- Look to keep registration at \$75

#### Bank Statements

- Add Jen to the bank account; Can Tonya remove herself and add Jen? Julie will take this
- Gayle will follow up with Tonya to see if she can file 2019 taxes for us
- ODT Bill: \$1150.00. Gayle will talk to Tori on when payment is due
  - Do we look to do a full hour instead of 90 minutes? But they'd need to be staggered so  
Would have a few choregraph a few dances after they do the ½ time performance

#### Fundraising

- We need to make at least \$3K this year.
- Barb suggested doing a skills clinic as a fund raiser and could drum up new interest in the squad. Gayle mentioned having Natalie come and do a stunt camp. Discussed doing a camp in May so it gives us time to get people sized for uniforms. Should we explore this further? We could just do cheers so we wouldn't need to hire Natalie.
- Sponsorships
  - Review packages
- 4 good fundraisers throughout the year – starting in May/June – do we communicate out that we are a non-profit and here's our goal for the year. Please help us to make this organization successful.
  - 3 will go to the group
    - Can Collection
    - Dutch Bros
    - Clinics/Camps – 4/24, 4/25
    - Wine Cellar Event
    - Roadrunner Pizza Dough
    - Maple Event
    - Online Donations
    - Restaurant Nights – donations back – Handles, Chipotle, etc
    - Merchandise Sales – t-shirts, sweatshirts
- Merchandise
  - Reviewed designs for T-shirts for camp and to sell to as spirit gear
  - Bows – can purchase off clearance and then re-sell as spirit gear for \$8.00
- Notes from HS Coach
  - Please do not teach them any of the high school dances
  - Would have our coaches choregraph a few dances after they do the ½ time performance that would not conflict with the high school
- High School Coaches
  - Gayle has a few who are interested in wanting to cheer
    - There are a few who are staying around here after their sr. year but they would need to be paid. Need to clarify the amount so we don't have to do a 1099.

- Would we have sideline coaches and then comp coaches or could they do both?
- Competitions
  - Would like to see who all would want to be on a comp team post cheer season
  - Need to explore which ones would work for us – for youth. Would everyone be on a team? Ie: kindergarteners to 8<sup>th</sup> grade
- Jen will need to make a new facebook page. Then post on the old page to go the new page. She will make Barb an administrator.
- BSD: need to fill out the form and send them in so we can promote at the elementary and middle schools. Barb will send it in for us.
- Next meeting: 3/10 at 6 pm at Oak Hills McMenamins Pub