

## SYC Board Meeting: Tuesday, March 10, 2020

- Gayle Cader - President
- Jenn Helland – Vice President
- Barb Jeffords – Communications Chair
- Julie Robbins - Secretary

### Board:

- Victoria Strickling – looking at the Treasurer Position, vote at next board meeting
- Brittany Pineda – looking at the Secretary Position, vote at next board meeting
- We need to update / share all passwords for access to the board members – Julie to provide these
- We need to take Julie and Tonya off the bank account; let's wait until the secretary is confirmed and then will put Jenn, Gale and Brittany on the account.
- Julie will update all documents – to Gale's Address:  
15548 NW Overton Dr  
Beaverton, OR 97006
- Julie to send bi-laws to Barb to post on website but then will update once the new board members are on board.
- Discussion around getting more parents involved with the board / organization. Need to host an open board meeting in January to kick off the year. This will give the board a chance to update the parents on what's going on for the upcoming year, changes/additions, promote open board positions and discuss fundraising.

### Wix Domain:

- Sent link to Mary for a different site but we'd have to write our own code – we are going to hold on this for now as our contract isn't up until October
- The Wix domain doesn't offer discounts for non-profits; Gale will follow up over Spring Break on what it takes to change it. We do have until October to renew or find a new domain.
- Can we create a business facebook account? There are two FB pages but Toni still controls them. Mary can assist if we create a new page.
- Wix does G Suites which is what we need to do the forms/ applications on line

### Pricing for Uniforms:

- \$125 for the full uniform – transition to the button but those with current uniforms can keep
- Do we close prior to Memorial Day due to Coronavirus – close 5/18 with sizing by 5/22
  - Jenn will reach out to Z to see when we can do sizing
- Do we rent uniforms out for \$75?
- Julie to follow up with shoe sizing information

#### Registration:

- Tumbling – Proposing to do All of Aug, Sept and ½ of October: 1 hour per week - \$90
- Board reviewed the registration documents – made changes and updates.
- Next Door – post under our business instead of Gale for advertising/promoting our team and registrations
- Do we add in other forms of on-line payment? Venmo, Apple Pay, Zelle – need to explore with Chase what additional costs would we incur? Start with Venmo -- put information on website that we are adding Venmo -- Julie will follow up on setting us up on Venmo

#### Open House:

- April 28<sup>th</sup> or 29<sup>th</sup> at SHS – Jenn to confirm date: 6 – 7 pm

#### Budget/ Fundraising:

- We are currently in the red. We need to have 3 fundraisers scheduled by our next board meeting. We'd like to see something set up with Mod Pizza, Dutch Bros and one additional option for the months of April, May and June. Fundraising Chair, Erin, please report back to Barb with confirmed dates so we can promote out to our SYC families and social media.
- The board discussed hosting a Cheer Clinic on April 25<sup>th</sup> from 10 am – 12:30 pm for \$20.00 At this clinic, we'd do cheers, games and then host a performance at the end for the parents.
  - For each person that comes, you get registered for a jamba gift card and/or pom poms
  - Hold at SHS - Jenn to explore options
  - Each girl gets a bow
  - Instagram, facebook, flyer in BSD, Next Door, Website
  - Barb to create a flyer

#### Other:

- Need to put a deadline in place if Rylie Doyle wants to come back.
- Can explore a stunt clinic with Natalie in July

Next Board Meeting: Tuesday, April 14<sup>th</sup> at 6 pm at McMenamins